



Campbell School of Innovation PTO
295 Cherry Lane
Campbell, CA 95008
CSI PTO a 501(c)(3) a Non-Profit Organization

February 1, 2019

This year the Campbell School of Innovation (CSI) Parent Teacher Organization (PTO) will host our very first CSI Walk-A-Thon. This will be our first major fundraiser for our 2018-2019 school year and will be held on May 3rd, 2019. Our goal this year is to raise \$20,000!

The fundraising efforts of our students will allow the CSI PTO to help add playground equipment, support the library by adding new books, improve and maintain our Wonder Labs, fund academic field trips, and provide many other enriching programs.

We are asking for your community support in becoming a SPONSOR for our upcoming school event. In becoming a sponsor, we will add your Business Name to our very first Walk-A-Thon Spirit Shirt. Depending on the level you choose to donate, you can display your Business name and/or logo in our yearbook or on our event banner on campus during special events for the school year 2019-2020. A letter of recognition acknowledging your support will also be sent home with every student following our Walk-A-Thon.

Donations must be received before March 8th, 2019 to be recognized on our Spirit Shirt, which is distributed to over 350 kids and school staff. We are a 501(c)(3) organization, and any donation is tax deductible.

We hope you will join us in honoring and supporting our amazing Campbell School of Innovation students and their teachers.

Attached is our Business Sponsorship form along with how we are planning to place names and/or logos on the back of the shirt. All information about the sponsorship levels will also be included.

For more information or if there are any questions please contact Lindsey Centeio at CSIPTO.WAT@gmail.com or by phone at 408-891-8600. Thank you for your consideration of our students, and we look forward to hearing from you.

Sincerely,

Lindsey Centeio
CSI PTO Co-President
Campbell School of Innovation /Campbell Union School District



Walk-A-Thon Sponsorship Form

Please attach payment(s) made out to "CSI PTO"

The final deadline for sponsorship is Friday, March 8, 2019

Please Note: The HIGHEST Sponsor will be notified on March 18, 2019 and receive the highest placement on Shirt, Banner, and Yearbook. Your company logo MUST BE received no later than March 15 2019. Donations will be kept confidential until after the deadline, after which the highest donor will be identified.

___ **Top Hero Sponsor \$750+**

Premium size and top placement on BANNER, T-SHIRT, and YEARBOOK to highest sponsor.
NAME/Logo on Banner, T-Shirt and name in Yearbook

___ **Platinum Sponsor \$500**

Business name with LOGO or contact info in large font printed in Platinum Sponsor Section
NAME/LOGO on Banner, T-Shirt, and in Yearbook

___ **Gold Sponsor \$300**

Family/Business name PLUS contact information printed in medium font printed in Gold Sponsor Section. *NAME/Contact Information in Yearbook and on T-Shirt*

___ **Silver Sponsor \$150**

Family or Business name printed in medium font printed in Silver Sponsor Section
NAME in Yearbook and on T-Shirt

___ **Bronze Sponsor \$50**

Individual or Family name printed in small font printed in Bronze Sponsor Section.
NAME on T-Shirt

Purchase EXTRA Spirit Shirts for only \$15.00 Add to balance of Sponsorship – ONE check is okay.

YS YM YL AS AM AL AXL AXXL (additional \$1.00 for XXL) ___x \$15.00 =_____

Information to be Printed on Shirt:

Student/Family or Business Name: _____

Phone: _____ Email: _____

Note: For Platinum Sponsors and above, LOGO must be received no later than March 15 to be printed.

Your Contact Information:

Name: _____

Contact Phone: _____ Email: _____

For Walk-A-Thon prize level credit: Student's Name: _____

Teacher: _____ Grade: _____

FOR PTO TREASURERE USE:

Received By	Date Received	Amount	Check Number



Campbell School of Innovation PTO **Walk-A-Thon Sponsorship Form**

Add a Family or Business Name to the
CSI Inaugural Walk-A-Thon Spirit Shirt!
Please fill out the order form on the back and submit today!

Sponsorship Levels

See details on the back of this sheet



Over 350 shirts will be distributed with your company's name

BONUS DEADLINE!

Sponsorships received by:
Friday, March 1, 2019 at 3 pm

Will have their company name on our CSI PTO website and Facebook page.

The final deadline for sponsorship is March 8, 2019

Questions? Please contact:

Lindsey Centeio at CSIPTO.WAT@gmail.com

THANK YOU!!